

Forum: The United Nations Industrial Development Organization

Question of: Enhancing Global Circumstances to Implement the Concept of Corporate Social Responsibility



Submitted by: Russia

Co-submitted by: Argentina, Azerbaijan, Belarus, Brazil, Djibouti, Finland, Germany, Greece, Haiti, Kazakhstan, Norway, Republic of Korea, Romania, United Kingdom

- 1 The United Nations Industrial Development Organization,
- 2 *Guided by* the 2030 Agenda for Sustainable Development and its efforts towards decent work and
- 3 economic growth as well as industry, innovation and infrastructure,
- 4 *Bearing in mind* that companies need to take responsibility for their impact on society, development and
- 5 the environment,
- 6 *Believing* that socially responsible actions will result in a considerable increase of profits for companies,
- 7 *Acknowledging* the United Nations Global Compact and its ten principles regarding Human Rights,
- 8 Labour, Environment and Anti-Corruption introduced in 2000,
- 9 *Recalling* the United Nations Guiding Principles on Business and Human Rights endorsed in 2011,
- 10 *Viewing with appreciation* the Organization for Economic Cooperation and Development's Guidelines for
- 11 Multinational Enterprises;
- 12 *Recognizing* the efforts taken by the Responsible Entrepreneurs Achievement Programme,
- 13 *Noting with deep concern* that a lot of small and medium-sized enterprises still struggle with the
- 14 implementation of Corporate Social Responsibility guidelines,
- 15 *Observing* that an enhancement of global circumstances in order to foster Corporate Social
- 16 Responsibility is absolutely necessary.
- 17
- 18 1. **Seeks** the maintenance and continuation of the Responsible Entrepreneurs Achievement
- 19 Programme;
- 20
- 21 2. **Invites** all member states to implement the concept of Corporate Social Responsibility in their
- 22 national laws;
- 23
- 24 3. **Suggests** the establishment of national CSR committees, created, authorized and instructed by
- 25 the Responsible Entrepreneurs Achievement Programme, which should be endowed with
- 26 functions such as, but not limited to:

- 27 a. establishing training programmes for entrepreneurs starting their own functioning
28 entities (“start-ups”), while complying with the CSR-guidelines;
- 29 b. examining the current development made by businesses at two-year intervals and
30 c. supervising and facilitating governments’ work and legislation on Corporate Social
31 Responsibility,
32 d. determining whether governments or individual companies should be financially
33 supported by the UN, determined by the CSR indicator score;
34
- 35 4. **Calls for** regular, compulsory and objective reporting by various stakeholders such as the
36 government, the businesses or NGOs on the current situation of Corporate Social Responsibility
37 as well as possible improvements or challenges in each country;
38
- 39 5. **Recommends** a closer cooperation with national and international non-governmental
40 organizations which could assist in:
41 a. providing tailored and specific information for companies, especially small and medium-
42 sized enterprises in their respective country,
43 b. advising governments in order to implement international standards in national bills and
44 c. supporting the United Nations Industrial Development Organization in evaluating and
45 enhancing sample projects and case studies;
46
- 47 6. **Encourages** the establishment of the United Nations People’s Responsibility Label (UNPRL)
48 which will inform customers about socially responsible suppliers as well as their subcontractors
49 and will be granted for goods and services provided by companies which have accomplished the
50 ten CSR principles initiated by the UN Global Compact;
51
- 52 7. **Suggests** the implementation of a United Nations Responsibility Contract (UNRC) between
53 governments and their respective countries’ corporations supervised by UNIDO and whose
54 functions entail:
55 a. the determination of the extent of subsidies granted to the respective businesses based
56 on minimal production costs and
57 b. the reallocation of 5 % of the profits obtained by the business towards CSR investment;
58
- 59 8. Requests the creation of a comparative and objective indicator which aims at increasing the
60 measurability of CSR by taking into account already existing social, economic and ecological
61 indicators such as
62 a. the material and carbon footprint,
63 b. the number and proportion of children aged 5-17 years engaged in child labour,
64 c. the number of hours volunteered by employees and
65 d. the ratio of male and female employees;
66

- 67 9. **Proposes** the introduction of an incentive system consisting for example of tax returns or
68 subsidies which includes that any enterprise which is found to be breaching human rights and
69 labour standards should be excluded from receiving grants and funding;
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- 71 10. **Supports** any further ideas, measures and strategies which will contribute to the
72 implementation of Corporate Social Responsibility guidelines;
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- 74 11. **Urges** the UN to financially support
75 a. SMEs that lack the resources to implement CSR practices on their own
76 b. governments of LEDC that do not have the funds to offer companies sufficient
77 incentives to implement CSR practices;
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- 79 12. **Decides** to remain actively seized of the matter.